



The international business major prepares students for work in organizations whose owners, employees, customers and/or suppliers are not confined to the borders of one nation. The curriculum requires a strong foundation of language and culture, history, geography and political science along with the business core classes.

For students entering Fall 2024 or later

Revised August 1, 2024

Name _____

Student ID _____

I. Basic Graduation Requirements	
120 - Total Credit Hours	<input type="text"/>
42 - 100-Level (all University) Credit Hours	<input type="text"/>
2.0 or Above - Cumulative GPA	<input type="text"/>
2.0 or Above - Business 100-Level Course GPA	<input type="text"/>
Graduation Planning (discuss with advising specialist) <i>Due 18 months prior to graduation</i>	<input type="text"/>
Graduation Application - Online In Self Service	<input type="text"/>

II. Drake Curriculum - Areas of Inquiry (AOIs)			
	Course	Credit	Grade
First-Year Seminar		3	
Written Communication		3	
Information Literacy	MGMT 170	3	√
Historical Foundations		3	
Global and Cultural Understanding	BUS 070	3	√
Values and Ethics	BLAW 060	3	√
Artistic Literacy		3	
Scientific Literacy with lab		4	
Quantitative Literacy	STAT 071	3	√
Engaged Citizen		3	

III. All University Required Course			
	Course	Credit	Grade
Equity and Inclusion**	MGMT 110	3	√

** Zimpleman majors fill this with MGMT 110

IV. Business Core Requirements (48 Credits)		
The Business Acumen Sequence	Credit	Grade
BUS 001 - Welcome to Business	1	
BUS 002 - Career Readiness and Professionalism	1	
BUS 003 - Personal Branding Excellence	1	
BUS 004 - Pursuing Your North Star	1	
	Credit	Grade
ACCT 041 - Introduction to Financial Accounting	3	
ACCT 042 - Introduction to Managerial Accounting	3	
ECON 002 - Principles of Microeconomics	3	
IS 044 - Microsoft Office Tools for Business Analysis	2	
MATH 028 (or higher) - Business Calculus	3	
BLAW 060 - Business Law I	3	
BUS 070 - Globalization	3	
IS 075 - Information Technology and Business	3	
STAT 071 (or ACTS 131) - Statistics I	3	
STAT 072 (or ACTS 135) - Statistics II	3	
FIN 101 - Corporate Finance	3	
MGMT 110 - Organizational Behavior	3	
MGMT 120 - Management of Operations	3	
MKTG 101 - Marketing Principles	3	
BUS 195 - Business Strategy and Policy	3	

V. International Business Major (21-39 Credits)		
	Credit	Grade
ECON 010 - Principles of Macroeconomics	3	
POLS 065 - Comparative Politics or 075 - World Politics	3	
MGMT 170 - International Management	3	
Choose Three: (one of ECON 130, 131 or 135); MKTG 170; FIN 170; or WLC 148		
Course one	3	
Course two	3	
Course three	3	
Foreign Language - 004 (intermediate II) level completed in one language	3 to 12	
International Experience Participation in J-Term, Summer Term, Semester Abroad, or approved Internship Experience	6	

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Suggested Course Sequence *

[Pre-requisites and when courses are offered may be found on this page: www.drake.edu/zimpleman/about/forms/](http://www.drake.edu/zimpleman/about/forms/)

First Year, Fall		
Course	Notes	Credits
FYS		3
ACCT 041		3
POLS 065 or POLS 075		3
Language Study		3
AOI or MATH 017/020		3
Term Credits		15

First Year, Spring		
Course	Notes	Credits
BUS 001		1
ACCT 042		3
ECON 002		3
IS 044		2
Science AOI with Lab		4
Language Study		3
Term Credits		16

Second Year, Fall		
Course	Notes	Credits
BUS 002		1
MATH 028		3
BUS 070		3
Language Study		3
ECON 010		3
Term Credits		13

Second Year, Spring (Abroad)		
Course	Notes	Credits
Language Study		3
Major Elective	advisor approval	3
Elective		3
AOI		3
AOI		3
Suggested Abroad Term		
Term Credits		15

Third Year, Fall		
Course	Notes	Credits
BUS 003		1
MGMT 110 or 100 Level Elective		3
MKTG 101		3
STAT 071		3
100 Level Elective		3
100 Level Elective		3
Zimpleman Graduation Agreement Due		
Term Credits		16

Third Year, Spring		
Course	Notes	Credits
100 Level Elective or MGMT 110		3
FIN 101		3
STAT 072		3
100 Level IBUS Elective Choice		3
AOI		3
Term Credits		15

Fourth Year, Fall		
Course	Notes	Credits
BUS 004		1
MGMT 170		3
100 Level IBUS Elective Choice		3
MGMT 120		3
BLAW 060		3
AOI		3
University Commencement Application Due		
Term Credits		16

Fourth Year, Spring		
Course	Notes	Credits
BUS 195		3
100 Level IBUS Elective Choice		3
IS 075		3
100 Level Elective		3
Elective		3
Term Credits		15

* This plan is an example and your plan may vary. Meet with your advisor to devise a plan that is best for you.

Notes Total Credits (minimum 120)

121